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Outline

- Future Internet
- Networked Media Future Content Networks
- Multimedia Search Engines facts & figures
- Current European Research
- Research Challenges



The Future Internet

Current Internet: was developed in the 70s without considering the challenges of today, like mobility and scalability, and it struggles to cope with the explosion of wireless access by billions of users and objects, broadband evolution, exponential growth of rich media, multiplicity of services and contexts and the demands of trust, privacy and security.

Future Internet is vital to continued economic growth in Europe In the future, even more users, objects and critical information infrastructures will be connected to the Future Internet and it will become a critical factor for supporting and improving the European economy. It is therefore time to strengthen and focus European activities on the Future Internet to maintain Europe's competitiveness in the global marketplace.



BLED Manifesto: Towards an European approach to the Future Internet, 31 March 2008

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	the Future Internet
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Future Internet Assembly

- The Future Internet Assembly is currently working in clusters addressing the following areas:
- Management and Service-aware Networking Architectures - MANA
- Services and Software FISO
- Future Content Networks FCN
- Security, Privacy and Trust



- Internet of Things Real world Internet
- Future Internet Research and Experimentation
- Future Internet Socio-Economics



FIA workshops



- March 2008, Bled, Slovenia
- December 2008, Madrid, Spain
- May 2009, Prague, Czech rep
- November 2009, Stockholm, Sweden
- April 2010, Valencia, Spain





The main pillars of FI 20000 "Internet of Services" 10000 Billions of software services will be accessible via the Web Number of Web services found during the past 26 months Iseekda "Internet of Things" "Internet of Contents" Multitude of connected devices Abundance of user generated, and "smart" objects digital Year 2006: 160 Exabyte (= 12 book stacks from earth to sun) Year 2010: 990 Exabyte

[http://elearningroadtrip.typepad.com/]

Source (in parts): Presentation by Joao Da Silva (European Commission Director Converged Networks and Services) at the NESSI General Assembly

Networked Media – Future Content Networks

- Networked Media rely on the technological process known as Convergence, thanks to which all kinds of media including text, image, 3D graphics, audio and video produced can be distributed, shared, managed and consumed through various networks, like the Internet, be it via Fiber, WiFi, WiMAX, GPRS, 3G and so on, in a convergent manner.
- FCNs refer to the evolution of both the content and the network (Future Media Internet, 3D Internet, etc)



Future Content Networks



Future Content Networks

Visionary Scenarios & Challenges



The Mobile will be the primary connection tool to the Internet





The Mobile will be the primary connection tool to the Internet





The Mobile will be the primary connection tool to the Internet



The Mobile will be the primary connection tool to the Internet



The Mobile will be the primary connection tool to the Internet



The Mobile will be the primary connection tool to the Internet

John meets Jeff and presents him some new designs using holographic projection providing also haptic possibilities from his mobile device



has organized a course for the young Engineers for teaching them how they can assemble parts of the new 'Xmodel' car. John enters a Hi-tech room, which produces a real immersive environment. He wears a haptic glove and he connects to the course. At the same time, other young Engineers from Stuttgart join another Hi-tech room there and also connect to the course. Two expert industrial technicians in Tokyo join their Hi-tech room and the course starts. John and the other young Engineers not only enjoy the course, but also feel as they were all together (see, talk to each other, ask the tutors questions and inspect or even touch the parts of the 'X-model').

John is a young engineer who lives in Berlin and works for an automotive industry. He had an accident, 6 months ago and since then, he has a difficulty when walking due to a knee injury.















Later, John decides to tele-meet with his old friends from the university. They used to meet in the apartment of one of them and enjoy playing music. Now they meet in Casa Batlló. The experience is almost the same as when they met in person in the apartment back then. The persons appear so realistic and in 3D that they look as if they were actually there. Also the spatial position of everybody matches with the direction of the sound, making it really natural to communicate and play

Multimedia Search Engines

Search Definition

 'Best' use of available (human or machine generated) knowledge to provide the user with meaningful information even if his/her request is poorly formulated and typically unanticipated.

Value and Efficiency

The value of a search engine depends on how efficiently the knowledge is managed and how easily the information is accessed and understood by the end user.

User in the Loop

Maximises a SE's efficiency when it can learn and accommodate user preferences (through online and off-line learning) from user

Search: a cross-disciplinary topic

- Search involves a number of different disciplines within the FI, including:
- FCNs: a) content as the main ingredient of media, and b), networks in terms of improving the user's experience and satisfaction;
- IoTs: resource and information discovery from a sea of heterogeneous devices and sensors;
- IoSs: service discovery approaches range from keyword search over service directories to semantic approaches which delineate between a service capability (what the service does), non-functional properties, and descriptions of service behaviour. ^{18 November 2009, Thessaloniki}

Search and the FI

- Internet evolution: rich content, immersive experiences, interaction, networked sensors, services, new applications...
- Text-based search is not any more the best choice...
- Content/context-based search seems to be a solution...
- FI Search viewpoint of media,physical objects and/or services.

Search Engines - Some facts (1/2)

- 85% of Internet users use search engines to get to where they want to go
- Content downloading and searching are the 2 dominant actions of the Internet users today
- Typing "Google" is easier than remembering a specific website spelling, its toolbar is by far the most dominant interface to today's WEB information.
- Google indexed 26 Million pages in 1998 – today it indexes 1 Trillion pages

Search Engines - Some facts (2/2)

- There are currently 210 billion emails per day
- In October 2008, 12.6 total billion searches (US alone) were made
- Facebook has over 200 million users (search within will gradually replace search outside)
- Every minute, 15 hours worth of video are uploaded to YouTube — the equivalent of 86,000 new full length movies every week.
- 3.7 Million pictures uploaded every day in Flickr

Multimedia Search: The Challenge

- The value of information depends on how easily it can be found, retrieved, accessed, filtered or managed
- Multimedia (content-based) indexing and retrieval is needed that understands the meaning of the content and associates it with the actual meaning of the user's query

EU projects

CHORUS

Networking and co-ordination of research and innovation activities **Dissemination of 'good practices', information systems** R&D roadmap: expert groups, think tank

VITALAS

SAPIR

P2P SE

& PHAROS Generate the new knowledge: fill the "semantic gap" "generic plug-in platform). Both IPs integrate a critical mass of activities and resources Achieve ambitious, clearly-defined S&T objectives

Raw images

RUSHES

Current EU Research

- Indexing, searching and accessing large scale of non previously (or partly) annotated content (images)
- Media-specific automatic feature extraction and content classification/understanding (images)
- Scalable and distributed (P2P) index structures supporting similarity search (images)
- 3D object search and multimodal search (2D-3D, sketch-3D)
- Video and audio characterisation, fingerprint extraction, segmentation (video/audio)

3D content: the king...

 "A picture is worth a thousand words"

3D content: the king...

• A 3D Object?

1

Dominant Multimedia Applications

- Name the 3 most
 popular companies
 that emerged in the
 last 3 years.
- YouTube
- Facebook
- Twitter

- Name 3 most popular Internet concepts in the last 3 years.
- Social Networks
- Micro-blogging (Ambient Awareness)
- Virtual worlds

What does this tell us?

Message for Multimedia Search Community

People want:

- <u>Socialisation</u>: Family and friends remain a strong influence in all facets of life.
 - Family and friends are closer to each other today than ever!!!
- New media: Text-based media is not enough.
- <u>Experiences</u>: People want to experience and share experiences with minimal latency.

Emerging applications

Whe Citysense[™]

Live San Francisco Nightlife Activity

- How I
- See the Find c

Citysense was built to show you where the action is, right now.

Find c

Using a billion points of GPS and WiFi positioning data from the last few years – plus real-time feeds – Citysense sees S.F. from above and puts the top live hotspots in your hand. You don't even need to sign

BlackBerry

ve overall activity & top hotspots

st of all see if it's a good night to go out. The city is 21% sier than normal for right now? Let's go. But where to? eck out the top hotspots in real-time and head out.

hat's at hotspot #1?

ck over to Yelp or Google and find out what's going on at #1 hotspot: Bars? Clubs? Restaurants? Then check out at's at #2.

http://www.citysense.com

Location sharing

Google latitude

Socialisation

New (Immersive) Media

New communication experiences

Research Challenges (1/2)

- FI and search must move in parallel. The FI cannot exist without powerful MM Search engines
- Create new forms of 3D content (suitable for immersive environments' development, mixing virtual with real)
- Extract everything from the web on a particular person, place, or thing to auto create a wikipedia entry (e.g., extract and interpret all the graphics, audio, video on a topic such as crime, disease, art)
- Extract (in real time) and interpret multimedia and multiparty communication (speech, posture, gesture)
- Perform automatic, content-based large scale MM indexing

Research Challenges (2/2)

- Unify MM content search + RWI + social descriptions into one single descriptor (retrieve MM content of the available types – mixed MM search)
- Enable Mobile MM content search using cameras, and other kind of RWI (place, date info, etc)
- Develop MM Search algorithms in virtual worlds, MMORPGs, MM social networks
- Develop Recommender Systems (web, TV)
- Create search services allowing for discovery of the best available algorithms and give it to all ("white box" approach)

he Question of Discovery and Search in the Future Internet

EC Contacts: Anne-Marie Sassen Isidro Laso-Ballesteros

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- Petros Daras, "The user centric role and challenges in networked search and retrieval in the Future Media Internet", ICT Event, November 26, 2008, Lyon, France
- Petros Daras, "3D Content search", FIA Event, December 9-10, 2008, Madrid, Spain
- Petros Daras, "Future Content Networks, Visionary Scenarios & Challenges", FIA Event, May 11-13, 2009, Prague, Czech Rep.

Applications will use efficiently the services, the information and the media/content provided by the content-centric architecture and offer novel media experiences to the users

Content-Aware Network Nodes (e.g. core routers, edge routers, home gateways, terminal devices) will be located at this overlay. These nodes will have the intelligence to filter the content and Web services that flow through them or identify streaming sessions and traffic

Distributed Content/Services Aware Overlay/Cloud

Applications

Overlay/Cloud

Information/Service

Overlay/Cloud

It will consist of intelligent nodes or servers that have a distributed knowledge of both the content/web-service location/ caching and the (mobile) network instantiation/conditions. these nodes may vary from unreliable peers in a next-P2P topology to secure corporate routers or even data centres in distributed carrier-grade cloud networks

It will consist of nodes with limited functionality and intelligence. Users are connected to the infrastructure (Prosumers). Content will be routed, assuming basic quality requirements and if possible cached to some degree in this layer. Progressively this overlay will be reduced or even eliminated.

Content/Service Prosumer B

