

# Modeling and Representing Events in Multimedia

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## ABSTRACT

This paper presents an overview of the Joint Workshop on Modeling and Representing Events (JMRE), which is held as part of ACM Multimedia 2011. JMRE is concerned with the understanding of events from multimedia, and with using events in order to better organize and consume multimedia.

## Categories and Subject Descriptors

H.1.0 [Information Systems]: Models and Principles

## General Terms

Design, Human Factors, Management

## Keywords

Multimedia, events, objects, event detection, event-based applications, event models, sparse representation

## 1. MOTIVATION

Events are ubiquitous in multimedia. We find them in the contents that we all have created, shared or simply encountered on the Internet: for example, images from a concert that we recently attended or an interesting location that we visited, amateur video footage from a friend's wedding ceremony, official footage from an important game of our favorite football team, or eye-witness descriptions and infrared satellite images of a devastating tornado that made it to the headlines. All these contents come in different media types (e.g. image, video, text) created by different devices under

different conditions. What is common though for all these media items is that they all have captured and convey information about real-life events. Efficiently and effectively understanding these heterogeneous events from the available multimedia contents and using them in order to better organize, share, retrieve and consume the contents in any possible way raises a significant challenge in today's world.

The goals of the Joint Workshop on Modeling and Representing Events (JMRE), held as part of ACM Multimedia 2011, are documenting and advancing the state of the art in relation to the above challenge. JMRE comprises two parts, the International Workshop on Events in Multimedia (EiMM) and the International Workshop on Sparse Representation for Event Detection in Multimedia (SRED). JMRE'11 also features a keynote talk by Prof. Nack, titled "Event and story - an intricate relationship" [6].

## 2. EVENTS IN MULTIMEDIA (EiMM)

This year's *International Workshop on Events in Multimedia*<sup>1</sup> (EiMM'11) is the third edition of the series of EiMM workshops, following the very successful workshops of this series, EiMM'09<sup>2</sup>, held in Beijing, China, as part of ACM Multimedia 2009 [7], and EiMM'10<sup>3</sup>, held in Florence, Italy, as part of ACM Multimedia 2010 [8].

The focus of the EiMM series lies on how to detect, model, and process domain-level events, and on how to develop applications that make use of domain-level events in the context of multimedia data. The EiMM'11 workshop brings together researchers from the different areas of the multimedia research community, who are interested in understanding the concept of events. It presents research progress in the

<sup>1</sup><http://www.uni-koblenz.de/confsec/eimm11/>

<sup>2</sup><http://www.uni-koblenz.de/confsec/eimm09/>

<sup>3</sup><http://www.uni-koblenz.de/confsec/eimm10/>

areas of event detection and processing in multimedia data, event representation and event models, events in the context of Web 2.0, architectures for event management, and interactive event-based applications and tools.

Specifically, the papers included in the EiMM'11 program address the following topics:

- Event-based organization of personal photo archives. Treating the images acquired by a single person during a period of several months as a photo archive, Tankoyeu et al. [9] use various contextual cues for organizing the photos into different events.
- Recognition of events and sub-events in photo albums. Assuming that an album contains photos of a single event, Mattivi et al. [4] exploit the multitude of photos in the album for detecting its event type (e.g. Baseball, Concert, Wedding), and then further organize the album's photos into pre-defined sub-events (e.g. for Wedding, into ceremony, party-eating, etc.).
- Recognition of dynamic events (e.g. running, walking) in video using visual cues. Ballas and Delezoide [1] build on recent work on local feature trajectories, to investigate the impact of a new trajectory filtering scheme and two new trajectory descriptors to the detection of such video events.
- Recognition of complex events (e.g. feeding an animal) in video using audio cues. Mertens et al. [5] exploit non-speech audio features for building "acoustic super-models" that detect complex events from low-level audio features, and show that even using audio alone they can achieve high recognition rates.
- Event-based analysis of the game flow in sports video. In [2], mid-level and possibly incomplete annotations of individual shots (expressing camera views, play types, etc.) are used for finding and representing the overall game flow as the series of major events (e.g. "scoring", "turn-over") of the game. This approach is tested in the domain of American football.
- Lifelog event analysis. In [3], several aspects of lifelog research and related technical challenges are discussed, and a complete web-based event management service for collaborative lifelog event analysis is presented.

### 3. SPARSE REPRESENTATION FOR EVENT DETECTION IN MULTIMEDIA (SRED)

The *International Workshop on Sparse Representation for Event Detection in Multimedia*<sup>4</sup> (SRED'11) is focused on modeling, detection and recognition of events using sparsity analysis and applications that make use of sparse learning for event analysis in the context of multimedia. It presents research highlights in the area of sparse representation for event analysis and crowd behaviour analysis.

Specifically, the papers included in the SRED'11 program address the following topics:

- Amateur video summarisation. In [10], Wang et al. present a kernel based sparse representation approach

<sup>4</sup><http://research.microsoft.com/en-us/um/people/zhang/SRED11/>

for directly summarising consumer videos, where a dictionary of subsequences is generated using the clustered frames with importance ranking.

- Unusual event detection in crowded scenes. Xu et al. introduce in [11] an approach for unusual event detection via sparse reconstruction of dynamic textures over an overcomplete basis set, with the dynamic texture described by local binary patterns from three orthogonal planes (LBPTOP).

### 4. ACKNOWLEDGMENTS

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